



## SPONSORSHIP PROGRAM

Nitehawk Recreation Area's advertising package provides an organization with the opportunity to promote its corporate identity year round to over 40,000 Peace Area residents.

The advertising expense is essentially an investment in our community's *quality of living* by supporting the growth and sustainability of a regional multipurpose recreational facility.

### Facilities & Services

Skiing & Snowboarding Trails  
Bob's Bump (Training Area)  
Aquatera Tube Zone  
Natural Luge Track  
Terrain Park & Freestyle Features  
Freestyle Water Ramp  
Gravity Mountain Bike Park  
Year Round RV Park  
Group Camp Site & Pavilion  
Reception & Catering Services

### Home of The

Nitehawk Snowboard Club  
Northern Extreme Freestyle Team  
Nitehawk Alpine Ski Team  
Nancy Greene Ski Club  
Peace Country Luge Association  
Manics-Junior Bike Club  
Bikehawks Club  
Canadian Ski Patrol System  
Nitehawk Snow School

**Nitehawk** is a multipurpose recreational facility located just 10 minutes south of Grande Prairie off highway 40. A non-profit organization governed by a volunteer board of directors and serves over 40,000 guests annually. With over 50 years of experience, Nitehawk Recreation Area continues to grow in its pursuit to offer active lifestyle options in a wholesome, family environment.  
**FRESH AIR FUN!**

### Sponsorship Contact

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## 3 PROMOTIONAL SIGN PACKAGES

### #1 Run Sign Package \$1250

Year round advertising space on a trail direction sign located in high traffic areas. Each sign has potential for frequent daily visibility by Nitehawk participants. Package includes 23 day passes which the sponsor can give to clients and employees.

(Sign Dimensions 72" x 12")



### #2 Luge Run Sign Package \$1250

Year round advertising space on luge course wall boards visible from the Bauer Triple Express chairlift. Each sign has potential for frequent daily visibility by Nitehawk participants using the chairlift. Package includes 23 day passes which the sponsor can give to clients and employees.

(Sign Dimensions 72" x 24")



### #3 Chair Back Package \$1000

Year round advertising space on the Bauer Triple Express chairlift. Each chair back sign is visible to Nitehawk participants using the chairlift. Package includes 15 day passes which the sponsor can give to clients and employees..

(Sign Dimensions 48" x 16")



### All Packages Include

- ◆ 2 Appreciation Snow Day invitations for sponsor's clients and employees to attend a *fresh air fun* day at Nitehawk which includes complimentary day passes, rentals and barbecue
- ◆ Corporate listing in group display on Nitehawk's sponsors' web page and on the Electronic Chalet Screen Display

*NOTE: Sign production and costs are the responsibility of the sponsor.  
See Corporate Sign Agreement for details*