



## SPONSORSHIP PROGRAM

Nitehawk Recreation Area's advertising package provides an organization with the opportunity to promote its corporate identity year round to over 40,000 Peace Area residents.

The advertising expense is essentially an investment in our community's *quality of living* by supporting the growth and sustainability of a regional multipurpose recreational facility.

### Facilities & Services

- Skiing & Snowboarding Trails
- Bob's Bump (Training Area)
- Aquatera Tube Zone
- Natural Luge Track
- Terrain Park & Freestyle Features
- Freestyle Water Ramp
- Gravity Mountain Bike Park
- Year Round RV Park
- Group Camp Site & Pavilion
- Reception & Catering Services

### Home of The

- Nitehawk Snowboard Club
- Northern Extreme Freestyle Team
- Nitehawk Alpine Ski Team
- Nancy Greene Ski Club
- Peace Country Luge Association
- Manics-Junior Bike Club
- Bikehawks Club
- Canadian Ski Patrol System
- Nitehawk Snow School

**Nitehawk** is a multipurpose recreational facility located just 10 minutes south of Grande Prairie off highway 40. A non-profit organization governed by a volunteer board of directors and serves over 40,000 guests annually. With over 50 years of experience, Nitehawk Recreation Area continues to grow in its pursuit to offer active lifestyle options in a wholesome, family environment.  
**FRESH AIR FUN!**

### Sponsorship Contact

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Nitehawk 780-532-6637  
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### SNOW GUN FEATURE PACKAGE \$5,000

**Snow Gun Sign:** advertising space on a permanently placed snow gun visible year round by participants on the trails. Sign production and costs are the responsibility of the sponsor. See Corporate Sign Agreement for details. (Dimensions 24" x 10")



**Website Displays:** corporate listing in group display on Nitehawk's sponsors' web page.

**Electronic Chalet Screen Display** shared screen display with corporate logo and listing. Display will rotate with other sponsors' displays and Nitehawk event pages



**Corporate Passes:** 2 transferable season passes which can be used by sponsor's clients and employees. Option to exchange for individual day passes.



**Sponsor Appreciation Snow Day:** 2 invitations for sponsor's clients and employees to attend a *fresh air fun* day at Nitehawk which includes complimentary day passes, rentals and barbecue

