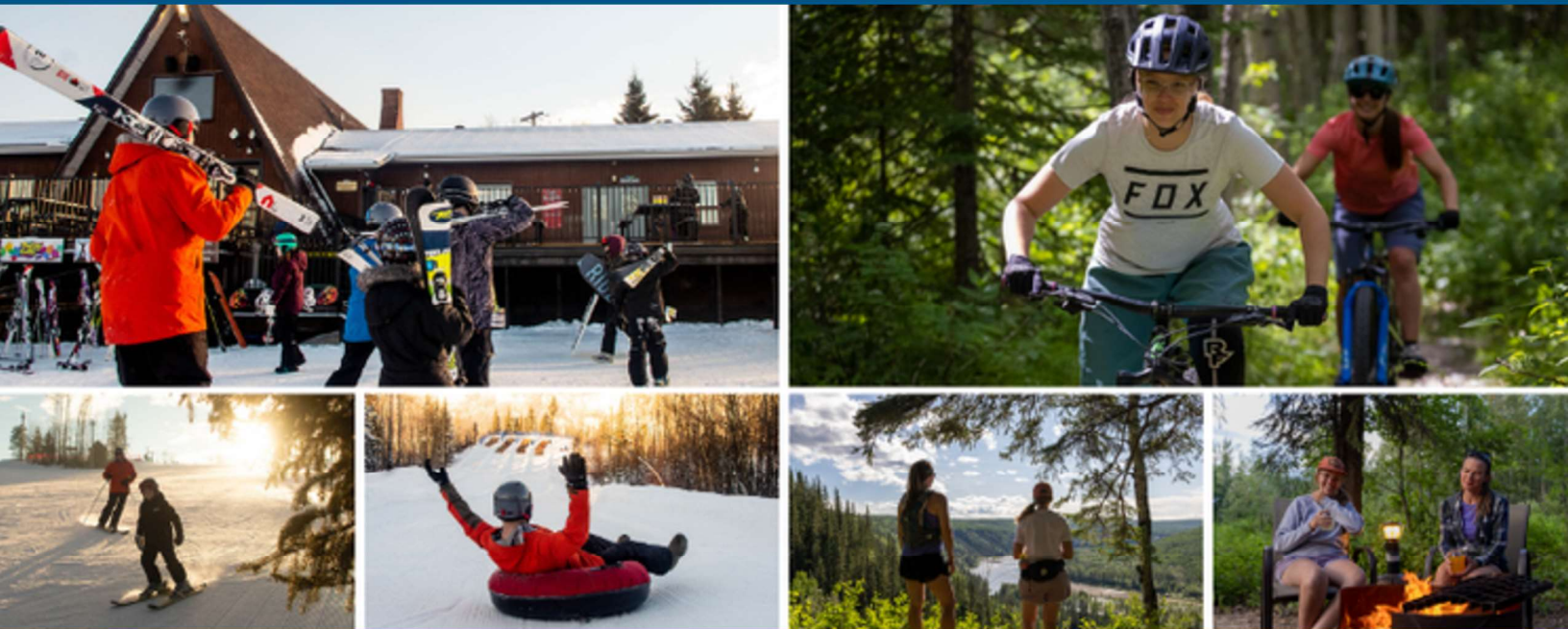




NITEHAWK

YEAR-ROUND ADVENTURE PARK



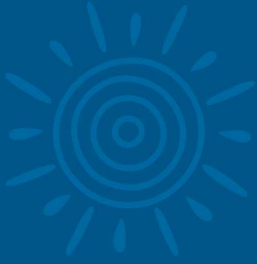
SPONSORSHIP AND PARTNER OPPORTUNITIES

Your Support. Our Community. Endless Adventure.

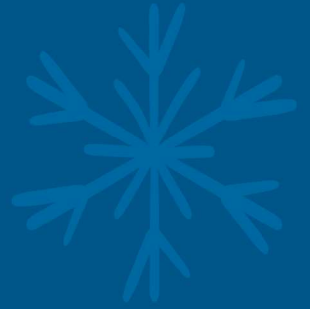


NITEHAWK

YEAR-ROUND ADVENTURE PARK



QUICK FACTS



WHO WE ARE

Nitehawk Year-Round Adventure Park has been a cornerstone of the Grande Prairie Region for over 60 years. As a not-for-profit guided by a passionate Board of Directors, we create outdoor experiences that bring friends, families, and the community together.

WHAT WE DO

Nitehawk is a four-season playground where the whole community can get outside and make memories. From skiing, snowboarding, and tubing in the winter, to mountain biking, RV camping, and trail races in the warmer months, there's always an adventure waiting in the Wapiti River Valley — and plenty of ways for local businesses to get involved and support the fun.

WHO USES OUR FACILITY

From families and children, including over 8,000 school students year-round, to seniors and everyone in between, Nitehawk is a place for the whole community to come together. We pride ourselves on being welcoming and inclusive, and with year-round operations, we host up to 60,000 visitors annually across our slopes, events, and RV campground.

WHY GET INVOLVED

Partner with Nitehawk and put your brand in the heart of the action! Every sponsorship connects you with thousands of guests while supporting experiences that bring families, friends, and the community together. Plus, with pass incentives and event credits included, you can share the thrill of skiing, tubing, biking, and more with your team and customers; spreading the fun and your brand in one go!

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

From sign advertising and signature events to online promotions — and everything in between — there are endless ways to partner with Nitehawk. We love hearing new ideas and are always eager to collaborate, finding creative ways to connect your brand with our community of guests.

SPONSORSHIP BUNDLES

Double the fun, double the impact! Pick multiple sponsorships across our events, races, signage, and fundraisers, and unlock exclusive perks and incentives based on your total support. The more you bundle, the bigger the spotlight for your brand!

**Visit our Website at www.gonitehawk.com
& follow us on Facebook & Instagram.**



NITEHAWK
YEAR-ROUND ADVENTURE PARK



**WINTER SEASON
SPONSOR
OPPORTUNITIES**



NITEHAWK

YEAR-ROUND ADVENTURE PARK

SIGN SPONSORSHIP OPPORTUNITIES



Conveyor "Magic Carpet" Lift Signs - \$1000

Get your business moving with us! Your brand rides along on our conveyor lift — front and center for tubers, skiers, and snowboarders all day long.



Run Marker Signs - \$2000

Claim your run! Your logo will greet every skier and rider as they arrive at the top of the run of your choice. A perfect way to show your support while our guests chase fresh tracks.



Driveway/Road Signs - \$3000

Be the first and last name guests see! Your double-sided sign lines our main road for everyone heading in for a day on the slopes (and heading home with great memories).

Please note: Signage design and printing are not included in sponsorship prices quoted above. Sign design and fabrication can be coordinated through SpeedPro Signs at preferred pricing to our sponsors.

Sign Sponsor Incentives

We offer discounted Corporate Passes, Day Pass vouchers, and Event Credit options as incentives for your partnership.

Online Advertising Opportunities

We love Social Media (with over 30,000 followers on Facebook), and our Website is the portal for activity information, bookings, and camping reservations. Let's discuss ways to collaborate and introduce you to our guests.

Create and secure your sponsorship today.

Contact events@gonitehawk.com or 780-532-6637



NITEHAWK

YEAR-ROUND ADVENTURE PARK

EVENT SPONSORSHIP OPPORTUNITIES



Sponsored Community Tube Zone Sessions \$2,500/day

(Includes two 2-hour tubing time slots)

Bring the fun to the hill! Your business sponsors a public tubing session with free tubing and hot chocolate in the Aquatera TUBE ZONE for up to 80 people per 2-hr time slot. We handle the thrills, you get the smiles (and all the promo love).



Sponsored Free or Discounted Lift Tickets

(Your choice of Full Day or Half Day Tickets)

Help everyone hit the slopes! You choose the number and/or discount for sponsored lift tickets, and we'll shout your name from the lifts, with your brand featured in all event promos.



Fresh Air Family New Years Eve or Slush Cup Presenting Sponsor - \$5,000

(2 Sponsorships available for each Event)

Make a bang as the Fresh Air Family New Year Eve Sponsor or a splash as a Slush Cup Presenting Sponsor! You'll help bring these fan-favourite events to the slopes. Your logo will headline all event promotions, signage, and shoutouts on Social Media & Radio Advertising; plus you'll have the opportunity to be part of the action by promoting your business onsite as we celebrate New Years Eve and/or the Final Day on snow.

**Custom Event options are available, please inquire with us.*



Create and secure your sponsorship today.

Contact events@gonitehawk.com or 780-532-6637



NITEHAWK

YEAR-ROUND ADVENTURE PARK

EVENT SPONSORSHIP OPPORTUNITIES

Comedy Nite Sponsorships

Support a night of laughter and local flavor! Our annual Comedy Nite Fundraiser brings the community together for great food, big laughs, and an even bigger cause — keeping outdoor adventure alive at Nitehawk. Sponsors help make the magic happen while enjoying premium exposure before, during, and after the show.

Sponsorship Levels:

From our **Presenting Sponsor** to our **Green Circle Sponsor**, each level offers unique benefits and visibility opportunities to match your goals and budget.



Presenting Sponsor (\$10,000)

Steal the show! Your brand gets top billing with stage shout-outs and all-event promotion — you're the headliner.

Media Sponsor (\$2,500 or \$10,000 GIK)

Your brand is everywhere! Featured across media channels, you'll get maximum laughs and maximum exposure.



Double Black Diamond Sponsor (\$5,000)

Go big or go home! Premium visibility on-site and in promotions makes you the VIP of the night.

Black Diamond Sponsor (\$4,000)

Your brand gets center stage recognition — a guaranteed crowd-pleaser without stealing the mic.



Blue Square Sponsor (\$3,000)

Solid support, solid laughs — your logo gets noticed before and during the show.

Green Circle Sponsor (\$1,000)

Entry-level, full of fun! Show your community spirit and get your name in the spotlight.

Create and secure your sponsorship today.

Contact events@gonitehawk.com or 780-532-6637



NITEHAWK
YEAR-ROUND ADVENTURE PARK

**SUMMER SEASON
SPONSOR
OPPORTUNITIES**

Bear Paw Sponsorship Opportunities



Pin/Flag Sponsor - \$1800

9 flags on the course with your logo/branding on the bottom right or left corner. Promoting your brand is something to aim for!



Fence Signs - \$250 per meter squared

Fence signage facing in at our customers while they play. Weatherproof, custom and prime real estate!



Hole Tee Off Signs - \$1000

Your very own hole! Only 9 available. A sign with your logo and message to our golfers.



Sponsored Community Golf Days or Nights

Help everyone tee off! You choose the date and number of free and/or discounted green fees you will provide, and we will use your brand in all of our marketing for the day or night (that's right we also offer GLOW Golf)!

Please note: Signage design and printing are not included in sponsorship prices quoted above. Sign design and fabrication can be coordinated through SpeedPro Signs at preferred pricing to our sponsors.

Create and secure your sponsorship today!
Contact events@gonitehawk.com or 780-532-6637



NITEHAWK RACE SERIES SPONSORSHIP



We invite you to participate as a sponsor of Nitehawk Year-Round Adventure Park's Trail Race Series.

These events are in support of Nitehawk Year-Round Adventure Park's continued facility improvements and funds received from sponsorships are used to purchase prizeing, medals, participant swag bag items, race hydration and nutrition, and other items or services that contribute to an improved participant experience such as entertainment, race course materials & equipment, event tents, and portable washrooms.



RACE SPONSORSHIP LEVELS



GOES THE DISTANCE!

ULTRA Sponsor \$1500+ per event

- Noted as Title Sponsor on website with company logo and link
- Company logo placement on all marketing materials (FB page, website, registration link, posters etc.)
- Banner or merchandise prominently displayed at race event (provided and placed by sponsor)
- Company logo placement on racer bibs
- Company booth/tent space at event (provided and managed by sponsor)
- Recognition at event kick-off
- Option to have racer package pickup at your business location
- Sponsor employees receive 15% off race registration fees
- 4 Nitehawk Year-Round Adventure Park full day ski lift tickets
- Company information or product in racer swag bags (provided by sponsor)



ELEVATED SUPPORT!

ELEVATION Sponsor \$500+ per event

- Company logo placement on racer bibs
- Company logo placement on all marketing materials (FB page, website, registration link, posters etc.)
- Banner or merchandise prominently displayed at race event (provided and placed by sponsor)
- Company booth/tent space at event (provided and managed by sponsor)
- Recognition at event kick-off
- Sponsor employees receive 10% off race registration fees
- 2 Nitehawk Year-Round Adventure Park full day ski lift tickets



WHERE IT ALL BEGINS!

TRAILHEAD Sponsor \$200 and / or Door Prize per event

- Recognition at event kick-off
- Recognition on Facebook event page.



YOUTH Sponsor \$500 minimum per event

- Provide FREE registration for 20 Youth participants, age 17 years and under, per event
- Additional Youth can be sponsored for \$25 each